SUPERVISOR KEVIN JEFFRIES RIVERISDE COUNTY DISTRICT #1

Jeffries Journal



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Volume I, Issue 3

April 2013

Kevin's Corner

First let me start off by again thanking the voters of the First District for allowing me to represent you on the Riverside County Board of Supervisors. The first 100 days or so have been a whirlwind of activity as we get up to speed on how the county works (and doesn't work). With 2.3 million residents in Riverside County we are now the fourth largest county in California, and our county government consists of over 17,000 employees and a total budget of almost \$5 billion, though only about \$570 million of that is considered "discretionary"-down from a high of \$785 million in the boom years of FY 06/07. Happily, property values and incomes are beginning to increase, and we are seeing some decreases in unemployment, so county revenue projections are beginning to increase again, though not as quickly as county spending projections—particularly in the area of health care, as we prepare to deal with the Affordable Care Act.

We are no longer the rural, sparsely populated county that we once were when I moved here in 1971. I don't have to tell you that we have many significant challenges (& opportunities) related to population growth, finances, government services, health care, and our overall quality of life in Riverside County, and projections are that we will double in population by 2050. The question we have to answer is.... What do we want Riverside County to be when it grows up? I would argue that our current model of having tens of thousands of residents commute every day to Los Angeles, Orange or San Diego counties for work is not a sustainable lifestyle for our families or our county. San Diego county is working to attract high tech companies and jobs, Orange county has financial institutions and leading development companies, Los Angeles county has the ports, entertainment and an international airport (just to name a few) – so what will be the economic powerhouse(s) for Riverside County's job creation and economic growth? I sincerely doubt we want to be a county full of warehouses (don't get me wrong – we need some to support growing industries & jobs) but I believe we need to be more aggressive with regards our economic goals and quality of life expectations. Fully funding the UCR Medical School and promoting the Engineering School and local research institutions are a step in that direction, but more needs to be done.

My commitment to you regarding our regional economy is to make sure Riverside County is job and business friendly, to make our infrastructure (roads, signals, lighting, flood control, parks, public safety, etc) keeps pace with our growth and that we work to make our county and our communities a great place to live, work, raise a family and ultimately retire. We haven't found a magic wand we can use to transform our county into a place where high-tech, high-paying, clean jobs want to come, but my office staff and I are working daily with individuals who are trying to realize their dreams of opening a small business or expanding the one that they already have, and we are seeing many early successes in getting county agencies to work with, rather than against, project applicants, and to see these proposals not as a short term source of county revenues through endless, burdensome fees, but as a long term benefit to the county through the jobs they create and the families they attract.

As always - don't hesitate to e-mail your thoughts and suggestions for a better Riverside County.

Respectfully, Kevin Jeffries

Supervisor Success Stories



Each month this column will highlight recent successes in Supervisor Jeffries' Office, whether it is assistance for a single citizen dealing with the county bureaucracy, a change in county policy to improve our community, or a promise kept by the Supervisor.

Prioritizing Public Safety

Upon being notified by a resident at a neighborhood meeting of ongoing illegal activity occurring in front of an apartment building on Grand Avenue in Lakeland Village, Supervisor Jeffries' office worked with Riverside County Sheriff and

Code Enforcement to address the issue. The apartments were inspected, an old trailer was removed, allowing more public visibility, and several arrests were made.

Recognizing that crime and gang activity is increasing throughout the County, Supervisor Jeffries voted to gradually increase the number of deputies who can be deployed to communities. The vote called on sheriff to boost hiring over the next five years so that unincorporated communities enjoy a deputy-to-resident staffing ratio of 1.2 per 1,000 (up from the current .75 to 1,000).

Food Truck Festival

Riverside County is the only county in Southern California to ban food trucks outside of special events. As part of Supervisor Jeffries' pledge to help free the food trucks in Riverside County, he received unanimous support from his colleagues on the Board to host a free food truck festival at the County Administrative Center in Riverside on June 25th.

This festival will allow Riverside residents to see what they've been missing, and experience some of the wide variety of quality foods available from gourmet food trucks in Orange County, Los Angeles, and San Diego. It will also serve as the launch of Kevin's proposal to remove the ban in Riverside County.

See the last page of this newsletter for more information on the food festival.

Putting Inmates to Work

Under California's new realignment laws, more and more prisoners are being released to county custody, forcing Riverside County to release 7,000 criminals from jail early last year. Simultaneously, dumping the lower level offenders into the counties has gutted the state's inmate fire camps, which provide a critical service fighting California's wildfires.

Supervisor Jeffries has fought to maintain fire camps for years, and campaigned on the issue of finding ways to keep criminals in custody, rather than releasing them into the streets. Working with Supervisor Jeffries, Sheriff Stan Sniff just received unanimous support from the Board to begin contracting with the State of California to send Riverside County offenders to state fire camps, simultaneously freeing up bed space in our jails, and improving our state's firefighting capabilities.

County Boards and Commissions Appointee Profile

Each month, the Jeffries Journal will highlight one of the Supervisor's nearly 100 appointees on Boards and Commissions in the county, to provide an insight into the kind of service opportunities that exist, and the people who have chosen to serve.

Geoffrey Dooley Woodcrest Municipal Advisory Council

Geoffrey was first appointed to the Woodcrest Municipal Advisory Council (MAC) in July of 2011. Upon his arrival to the commission, his peers unanimously appointed him Chairman. Geoffrey is retired and lives in Woodcrest where he and his wife enjoy spending time with family and friends, especially their granddaughter Bella.

The Woodcrest MAC meets on the second Thursday of the month (going dark for the months of July and August) at 7 p.m. in the community room at the Woodcrest Library (16625 Krameria, Riverside).



What does your commission do?

The Woodcrest M.A.C. has a committee of 5 members plus an alternate & we meet once a month. We are appointed by Supervisor Jeffries. We have representatives from local Law Enforcement agencies, Code Enforcement, Fire Department, Water District explain what is going on in the Woodcrest area. We also listen to citizens of the Woodcrest area who might have concerns or comments regarding a certain area or problem in the Woodcrest area. We can pass these comments on to Supervisor Jeffries' representative for further action or comment. Basically the Woodcrest M.A.C. is an advisory board to Supervisor Jeffries.

What interested you in the Woodcrest M.A.C?

I have been a resident in Woodcrest for over 30 years & attended the meetings regularly as a concerned citizen for several years & was finally appointed to the Woodcrest M.A.C. where I serve as Chairman, I have worked closely with the Supervisor & his staff on a variety of concerns. We have had a lot of success with improvements in the Woodcrest area over the past several years & are still working on existing problems. I enjoy my participation on the Woodcrest M.A.C. serving as the Chairman & am always looking for ways we can make the Woodcrest community a better place for the residents to live.

Mental Health Department - Opening

The Department of Mental Health is currently seeking volunteers to serve on the Riverside County Mental Health Board and Regional Mental Health Boards, and is searching for motivated individuals who want to make an impact on how mental health services are delivered in the County of Riverside. For more information and an application, please visit www.rcdmh.org

Supervisor Kevin Jeffries and his friend, Angel Sanchez, Jr., at the 2013 Salute to Veterans Parade in Riverside.



(Photo by Laura Densmore)

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Non Profit Spotlight

Keep Riverside Clean and Beautiful is a community program sponsored by the City of Riverside's Public Works Department and Greater Riverside Chambers of Commerce. The mission of KRCB is to instill a sense of community pride by creating partnerships that work toward the



beautification of the city. Since 1992, KRCB, has provided community volunteers hands-on stewardship with: removing litter and illegal dumping, cleaning waterways, graffiti eradication and providing more green space in the Riverside community

Upcoming Volunteer Opportunities

The Great American Clean-Up Saturday, May 11th, 9AM-1:00PM

Arbor Day Tree Planting Celebration Saturday, May 11th, 9AM-11:00AM

Smart Riverside Free E-Waste Drop-Off Sat. May 11th, 2013 9AM-1PM

For more information on how you can volunteer and receive community service hours contact KRCB at (951) 683-7100 Ext. #212 or visit us www.krcb.com



First District Profile



Kevin Jeffries was elected in November 2012 to represent the residents of the 1st Supervisorial District on the Riverside County Board of Supervisors. This district covers the cities of Riverside, Lake Elsinore, Canyon Lake, and Wildomar, and unincorporated communities including Woodcrest, Lake Mathews, Mead Valley, Temescal Valley, Good Hope, Lakeland Village, El Cariso, Meadowbrook, La Cresta, and DeLuz



Riverside County Board of Supervisors are proud to host a Food Truck Festival on June 25. 12 food vendors will bring out a variety of food for the enjoyment of all.



Riverside County Admin. Building (Parking Lot) Free Parking in Structure 4080 Lemon St. Riverside, CA 92501

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